

## 2008 FINALISTS

<i>Category</i>	<i>Company Name / Title</i>	<i>Region</i>
<b>Business Tourism</b>	Easterbrook Hall at the Crichton	Dumfries & Galloway
Sponsored by VisitScotland, Business Tourism Unit	Edinburgh Convention Bureau	Edinburgh
	Unique Venues of Edinburgh	Edinburgh
<b>Collaboration</b>	Connoisseurs Scotland	National
Sponsored by Glasgow:Edinburgh Collaboration	Tartan Turf Tour - Scottish Racing	National
	Timberbush Tours &The Famous Grouse Experience	Edinburgh / Glasgow / Crieff
<b>Customer Care (Accommodation)</b>	Crosswoodhill Farm Cottages	West Calder
Sponsored by VisitScotland	Morag's Lodge	Fort Augustus
	Piirig House Apartments	Edinburgh
<b>Customer Care (Activities &amp; Attractions)</b>	Huntly Peregrine Wildwatch	Huntly, Aberdeenshire
Sponsored by VisitScotland	Radical Travel	Edinburgh
	The Famous Grouse Experience	Crieff, Perthshire
<b>Customer Care (Serviced Accommodation)</b>	Skirling House	Biggar, Lanarkshire
Sponsored by VisitScotland	The Old Course Hotel, St Andrews	St Andrews, Fife
	Uplawmoor Hotel and Restaurant	Glasgow
<b>Events and Festivals (International)</b>	Celtic Connections 2008	Glasgow
Sponsored by EventScotland	Rock Ness 2007	Highlands
	UEFA Cup Final 2007, Glasgow	Glasgow
<b>Events and Festivals (Regional)</b>	Baxters Loch Ness Marathon & Festival of Running	Highlands
Sponsored by EventScotland	East Neuk Festival	Fife
	Wigtown Book Festival	Dumfries and Galloway
<b>Innovation</b>	Culloden Battlefield Guide	Highlands
Sponsored by Scottish Enterprise	Walkhighlands.co.uk	Highlands
	Wilderness Scotland - Sea Kayaking	Edinburgh
<b>Marketing Initiative</b>	Ladacam	Pitlochry
Sponsored by VisitBritain	National Galleries of Scotland - Andy Warhol Campaign	Edinburgh
	7stanes Mountain Biking Project	Dumfries and Galloway / Borders
<b>Operator Programme of the Year</b>	Collettes Vacations - Discover Scotland Tour Series	Scotland
Sponsored by Historic Scotland	Hotelbeds, Scotland Fly Programme	National
	Wilderness Scotland - Small Group Adventures	Highlands
<b>People Development (Large Businesses)</b>	Horsecross Arts Limited	Perthshire
Sponsored by Highlands and Islands Enterprise	Rabbies Trail Burners	Edinburgh
	Radical Travel	National
<b>People Development (Small Businesses)</b>	Cluny Clays	Kirkcaldy, Fife
Sponsored by Highlands and Islands Enterprise	The Famous Grouse Experience	Crieff, Perthshire
	House for an Art Lover	Glasgow
<b>PR Excellence</b>	CM Porter Novelli - Launching Budongo at Edinburgh Zoo	Edinburgh
Sponsored by BAA Scotland	CM Porter Novelli - Edinburgh's Winter Festivals	Edinburgh
	Mary King's Ghost Fest 2008	Edinburgh
<b>Sustainable Tourism</b>	EAE	National
Sponsored by Scottish Natural Heritage	Maximillion Events Ltd	National
	Radisson SAS Hotel, Edinburgh	Edinburgh
<b>Young Tourism Entrepreneur</b>	Ross McKinnon, Amazing Days Scotland	Kilmarnock
Sponsored by Prince's Scottish Youth Business Trust (PSYBT) with support from the Moffat Charitable Trust	Catherine Bunn, Highland Campervans	Highlands
	Philip Price, Loch Vision	Argyle